New Jersey’s Southern Shore
Your journey begins here...

Nestled at the southern tip of New Jersey, between the Atlantic Ocean and the Delaware Bay, the Southern Shore Region offers a diverse inventory of pristine beaches and natural habitats, creating the perfect environment for migrating birds and butterflies that come to roost, feed and gather strength before continuing their journey. njaudubon.org

Wineries and Breweries are booming at NJ’s Southern Shore! There are 17 wineries and 13 breweries and 5 craft distilleries, offering spirits made from locally sourced products. Craft distilleries are the newest way to drink locally and experience the Southern Shore. Take a tour, follow a wine trail, taste their products, and chat with the brewers, winemakers and distillers who love to talk about how their unique products are made. nj southernshore.org

Commercial and recreational fishing is a way of life at the Southern Shore. More than 100 party and charter boats are available for hire, accommodating small and large groups. Forty species of fish can be caught along the Delaware Bay and Atlantic Ocean. The Port of Cape May/Wildwood and Atlantic City land some of the best seafood in the country. fishingnj.com

The Delaware Bayside is one of the few untouched and unspoiled waterfront locations found along the Southern Shore Region. Home of the NJ’s Tall Ship, the AJ Meerwald, a restored oyster schooner tells the story of the region’s thriving oyster industry. Sunsets on the Delaware are spectacular. explorecumberlandnj.com

If its casino gaming you want, Atlantic City offers exciting gaming action in virtually every variety. Take a seat at a high-stakes poker table or play the penny slots – there is something for everyone in Atlantic City, including upscale dining, entertainment, shopping and accommodations. atlanticcitynj.com

A visit to Victorian Cape May is a must for those visiting the Southern Shore Region, with more than 600 Victorian structures, it is no wonder the City is listed on the National Register of Historic places. A stroll down the streets of “America’s First Seaside Resort, will transport you to a time when Victoriana was queen.
The Southern Shore is located between the Atlantic Ocean and Delaware Bay at the southern tip of New Jersey.

Three great counties, one great destination:
- Pristine Beaches
- World-Class Birding
- Natural Beauty
- Fine Dining
- Farm to Table
- Shopping
- Museums
- Group Tours
- Eco, Agri & Heritage Tours
- Boardwalks
- Whale Watching
- Water Sports
- Wineries
- Breweries
- Distilleries
- Fishing
- Golfing
- Camping
- Casino Gaming
- Entertainment
- Biking & Hiking
- Festivals
- Conventions & Meetings

Within an easy drive from New York City, NY, Philadelphia, PA and Washington, DC.

The Wildwoods in Cape May County have 5 miles of FREE white-sand beaches and 38 blocks of boardwalk excitement with rides, waterparks, shopping and arcades, plus great dining and nightlife. A fun family vacation destination. wildwoodsnj.com

Ocean City, NJ in Cape May County is a family resort for those looking to escape the hustle and bustle of everyday life. With nearly eight miles of pristine beachfront, there’s plenty of room for exploring, wandering or simply finding a peaceful spot to relax and watch the tide roll in. oceancityvacation.com

Cape May is more than a Victorian Beach resort; it is one of the top birding hot spots in North America. This is home to the World Series of Birding and hosts international birders during spring and fall migration. Find more than 600 Victorian structures, tours, fine dining and shopping. capemaychamber.com

Bivalve NJ is the home of NJ's Tall Ship and Bayside Discovery Center. Situated on the Maurice River in Cumberland County and surrounded by wetlands, visitors can tour the Museum & Folklife Center and explore the Oyster Shipping Sheds & Wharves. Sailing tours are scheduled throughout the State. bayshorecenter.org

Millville's Glasstown Arts District in Cumberland County is a town steeped in the history of American glass making. Stroll the Arts District and find 19th & 20th century structures. There is a focus on fine arts at the Riverfront Renaissance Center for the Arts, a public gallery and education center. glasstownartsdistrict.com

Maurice River Cruises in Millville is one of the most unique and memorable tours in Cumberland County, featuring 3 huge rivers lined with small towns, historic lighthouses, and beautiful wildlife. You will see gorgeous meadows, eagles nesting, and the only working dike farm left in New Jersey. mauricerivercruises.com

Hammonton in Atlantic County, known as the Blueberry Capitol of the world, has expanded to a thriving wine growing region, producing award winning wines. The chic downtown offers shopping, art and theater. Take the Hammonton Wine & Ale Trail, and experience local wineries, breweries and distilleries. newjerseywines.com

The beach resorts of Margate, Ventnor, Longport and Brigantine offer beach vacations that are truly relaxing. Enjoy fishing, water sports and dining minutes away from Atlantic City. The Marine Mammal Stranding Center in Brigantine rehabilitates stranded whales, dolphins and other sealife that washes ashore along NJ beaches. mmsc.org

NJ Southern Shore DMO
4 Moore Road
Cape May Court House, New Jersey 08210
609 463-6415

Diane Wieland
diane.wieland@co.cape-may.nj.us

Deborah Bass
dbass@co.cape-may.nj.us

Follow us on Facebook & Twitter @NJSouthernShore

NJ Southern Shore