

New Jersey
We're for groups



Bruce Springsteen, Prudential Center, Newark



visitnj.org

We're for local legends and colorful characters.

For a small state, New Jersey has turned out a significant number of noteworthy individuals. Here's your chance to meet the intriguing people who comprise New Jersey's "who's who." Whether you want to experience our musical roots (it is *Jersey Boys* for a reason!) or learn more about the scientists and innovators who have helped make New Jersey a center for discovery, you will find our Fame & Fortune itinerary enlightening, unique and fun. This itinerary can be geared to families or student, senior or international groups. Complement it with a sampling of New Jersey's most famous food: pizza, hoagies (aka subs or heroes) and the Italian hot dog, as well as garden favorites like blueberries, peaches and tomatoes.

1-day | FAME & FORTUNE ITINERARY:

+ Fame & Fortune
Itinerary Add-Ons ▶

If you have only one day in New Jersey, get acquainted with these iconic individuals:



INVENTIVE WIZARDRY

Take your group off to see the Wizard... of Menlo Park! Get a glimpse into the genius behind the motion picture camera and so much more. The Thomas Edison National Historical Park in West Orange preserves Edison's laboratory and residence for a fascinating look into the day-to-day life of America's most prolific inventor. A 2014 TripAdvisor Certificate of Excellence recipient! nps.gov/edis



HOBOKEN'S GIFT TO THE WORLD

Here's one that will get your group crooning "Fly Me to the Moon." The Hoboken-Frank Sinatra walking tour includes a stop at Carlo's Bakery (of *Cake Boss* fame), a sit-down lunch (possibly featuring Hoboken's famous wood-oven pizzas) and points of interest related to the life of Ol' Blue Eyes. Be sure to wear your fedora!

hobokenfoodtour.com



THE LEGACY OF AN AMERICAN HEIRESS

For insights into conservation and stewardship in a bucolic setting, visit Duke Farms, created from the Hillsborough estate of heiress Doris Duke. This public park contains a community garden, working farm, 18 miles of walking trails and architectural and sculptural features preserved from the Duke family's residence. dukefarms.org



NAME-DROPPING IN PRINCETON

Princeton Tour Company's walking tour covers the town's notable citizens, including Albert Einstein, Woodrow Wilson, James Madison, Grover Cleveland, F. Scott Fitzgerald and T.S. Eliot, plus historic Revolutionary War sites to boot. Check out Princeton's spooky side with a ghost tour, too!

princetontourcompany.com

FAME & FORTUNE ITINERARY ADD-ONS

If you have two or more days in New Jersey, consider adding these great attractions:

+ | FOUNDING FATHER

See what life was like for General George Washington during the coldest winter of the American Revolutionary War. Morristown National Historical Park consists of three important sites: Jockey Hollow, Ford Mansion and Fort Mifflin. Established in 1933, Morristown is the nation's first National Historical Park. nps.gov/morr

+ | GOLF'S GREATEST

Tee up your visit to the USGA Museum in Bernards Township, which holds the nation's largest collection of golf memorabilia, plus offers interactive exhibits that highlight the greatest moments and greatest champions in the game's history. Players, sports fans and historians alike will enjoy this engaging and entertaining attraction. usgamuseum.com

+ | THE CRAFTSMAN

For insights into the style and design philosophy called Arts and Crafts, visit the home of Gustav Stickley, one of the movement's most recognized names. Stickley Museum at Craftsman Farms is a National Historic Landmark located on a beautiful acreage in Parsippany-Troy Hills. stickleymuseum.org

+ | JERSEY BOYS

You know the state that produced Frankie Valli and the Four Seasons (now immortalized in the Broadway hit Jersey Boys) is going to have some musical chops. Learn about New Jersey's musical contributions as you catch performances at the Count Basie Theatre in Red Bank or The Stone Pony in Asbury Park, where Jon Bon Jovi and Bruce Springsteen launched their careers—or check out Atlantic City's casinos for their calendar of headliners. countbasietheatre.org | stoneponyonline.com



USGA Museum, Bernards Township



Count Basie Theater, Red Bank

DESTINATION MARKETING ORGANIZATIONS

Explore New Jersey's diverse attractions, exciting events and comprehensive tourism resources. Learn more about the State's Destination Marketing Organizations at visitnj.org/DMOs.



NEW JERSEY'S FOR...

- 130 Miles of Atlantic Coastline
- Easy Access to New York City and Philadelphia
- World's Largest Theme Park
- 11 Historic Lighthouses
- The Nation's Most Decorated Battleship
- America's First Boardwalk
- 0% Sales Tax on Clothing and Footwear

LEARN MORE

The New Jersey Division of Travel & Tourism offers a wide array of personalized tour planning assistance. We're ready to help turn your next group visit into a great New Jersey experience!

Check out our other itineraries: America & Artisans, Faith & Fun, Glitz & Charm, Tax-Free & Trendsetting, and Wet & Wild.

CONTACT

For questions, please call us at 609.292.4239.

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