



New Jersey
We're for groups

Princeton



We're for savvy shoppers and fashion fanatics.

Frugal fashionistas love getting the latest styles, but at a great price! In New Jersey, every dollar stretches farther because shoppers NEVER pay sales tax on clothing and footwear. From boho-chic to urban and sleek, your group can nab the very latest trends to suit their personal style in the state's wide array of outlets, shopping districts and, of course, malls. With seven major venues in a 25-mile radius, New Jersey lays claim to the greatest density of malls in the nation and presents the perfect bonus to any New York City tour.

1-day | TAX-FREE & TRENDSETTING ITINERARY:



If you have only one day in New Jersey, choose from these shopping meccas:



THE MILLS AT JERSEY GARDENS

With more than 200 stores under one roof, this is the largest of New Jersey's outlet centers and located just 30 minutes from midtown Manhattan. From designer darlings like Calvin Klein and Michael Kors to one-stop shops like Marshalls and Neiman Marcus Last Call—your group will find everything they need to fill their closets with style. jerseygardens.com



OUTLETS AT BERGEN TOWN CENTER

Conveniently located at Route 4 & Forest Avenue in Paramus, this mega outlet center showcases specialty shops and eateries, including Century 21, BLOOMINGDALE'S The Outlet Store, Saks Fifth Avenue OFF 5TH, Nordstrom Rack, Neiman Marcus Last Call Studio and numerous other purveyors of fashion.

bergentowncenter.com



THE MALL AT SHORT HILLS

There's luxury at every turn in The Mall at Short Hills. More than 150 upscale and designer boutiques are all stunningly situated in a sophisticated and glamorous environment for your group's sheer shopping pleasure. Coveted brands include Cartier, Hermès, Jimmy Choo, Kate Spade, Prada, Tory Burch and more.

shopshorthills.com



HOBOKEN'S HIP DINING SCENE

Hoboken is a true culinary destination. Though just two square miles, the city's many trendy eateries whip up everything from Nuevo American and Asian fusion to cheesesteaks and pizza. Ethnic food options also abound in authentic German, Middle Eastern, French, South American and, of course, Italian restaurants.

hobokennj.gov

TAX-FREE & TRENDSETTING ADD-ONS

If you have two or more days in New Jersey, consider adding these retail venues and dining experiences:

+ | CITY PLACE

Your group can shop to their hearts' content as they stroll along the scenic Hudson River in Edgewater at City Place, an outdoor retail center and luxury residential condominium complex. Discover its 26 stores—including Pier 1, Victoria's Secret, Bath & Body Works and more—as well as its seven popular restaurants. cityplacenj.com

+ | PARAMUS PARK MALL

As Bergen County's favorite family-friendly retail center, Paramus Park Mall has two anchoring department stores and a lineup of more than 100 specialty shops such as L.L. Bean, The Limited, Brighton Collectibles, Chico's, Soma Intimates, Famous Footwear, Olympia Sports and more. paramuspark.com

+ | WOODBRIDGE CENTER

A broad assortment of price points and equally expansive merchandise selection means there's something for everyone in Woodbridge Center's six anchor stores and 200 additional retailers. Your group can shop the latest styles in stores like Cotton On, Express, G by Guess, Garage, Tilly's, Love Culture, DTLR and others. woodbridgecenter.com

+ | THE SHOPS AT RIVERSIDE

Upscale retail has a Hackensack address in The Shops at Riverside. Label lovers will enjoy shopping this unrivaled collection of 72 specialty stores including such luxury brands as Salvatore Ferragamo, Omega Boutique, Louis Vuitton, Brooks Brothers, Burberry, ILORI, Stuart Weitzman and more. simon.com/mall/the-shops-at-riverside

+ | DOWNTOWN MILLBURN

Before there were malls, there were shopping districts. And Millburn has done a magnificent job of keeping that tradition alive with its vibrant downtown area filled with attractive shops, boutiques and restaurants. Everyone is sure to find that one-of-a-kind fashion statement, consignment deal, unique gift and so much more! downtownmillburn.org

+ | INTERNATIONAL DINING

Don't let your tour get stuck in a restaurant rut. New Jersey always has exciting international cuisine on the menu! You'll find lively Spanish and Portuguese eateries throughout Newark. And northern New Jersey also boasts a fabulous collection of Cuban restaurants to tantalize everyone's taste buds. goironbound.com

DESTINATION MARKETING ORGANIZATIONS

Explore New Jersey's diverse attractions, exciting events and comprehensive tourism resources. Learn more about the State's Destination Marketing Organizations at visitnj.org/DMOs.



NEW JERSEY'S FOR...

- 130 Miles of Atlantic Coastline
- Easy Access to New York City and Philadelphia
- World's Largest Theme Park
- Thomas Edison National Historical Park
- The Nation's Most Decorated Battleship
- Revolutionary War Sites
- 0% Sales Tax on Clothing and Footwear

LEARN MORE

The New Jersey Division of Travel & Tourism offers a wide array of personalized tour planning assistance. We're ready to help turn your next group visit into a great New Jersey experience!

Check out our other itineraries: America & Artisans, Faith & Fun, Fame & Fortune, Glitz & Charm, and Wet & Wild.

CONTACT

For questions, please call us at 609.292.4239.

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